



**2019 Sponsorship Program**  
**Silver Sponsor Package**  
January 2019

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## Introduction

As we prepare for another exciting season we would like to once again invite local businesses and individuals to become sponsors of our proud club.

From humble beginnings back in 1965 when the club fielded just a single team, our club has grown to become a proud junior sporting club in the Engadine area which fields both junior rugby league as well as girls touch league teams from u6's right through to seniors.

Our club promotes family values and has strong ties in the community. As part of our club DNA we promote enjoyment for the game of rugby league and pride ourselves on having a fun friendly environment for both players and parents alike.

A great example of our community spirit was once again exemplified during Woman in League Round last year when we raised several thousand dollars for the Mark Hughes Foundation and sold beanies and cupcakes to support Brain Cancer research.

Our club has also had a very successful year on the field with us growing our player numbers by a further 14% on 2017. We had 244 active players with growth across both genders and had 7 teams make the semi-final with 1 team becoming Premiers.

In 2019 we hope to field our first ever Over 35's Men's Tag League and confident of further growing participation within the club.

Like many junior sporting clubs' we rely on the generous contributions from sponsors and the Bosco Bulldogs would like to invite you to be part of our club in 2019 through our Silver Sponsorship packages.

If you would like to proceed please sign this document in the specified section below and return to one our club executives whose details are outlined later in the document.

We are extremely appreciative of all of sponsors and the contribution they make to our club. We hope you choose to join us in 2019 – **#BoscoBulldogs #BoscoProud**.

Yours Sincerely,

A handwritten signature in black ink, appearing to read 'Adam Wrightson', with a stylized flourish at the end.

**Adam Wrightson**  
Club Treasurer

## Silver Sponsorship Opportunity

The 2019 Silver Sponsorship includes:

Bosco Bulldogs 2019 – Silver Sponsorship Package	Contribution
<ul style="list-style-type: none"> <li> <b>Team Sponsorship</b>            Recognition as sponsor of a specific Bosco Bulldogs team. Your company and logo will be included in club communication regarding the specific team which you sponsor.         </li> <li> <b>Recognition on the club website, Facebook, newsletters and other communication as a club Silver Sponsor</b> </li> <li> <b>Website &amp; Facebook Posts</b>            Bosco bulldogs will post promotions and offers for the sponsor up to once per month on our website and Facebook site.         </li> <li> <b>Sportsman's Lunch Tickets</b>            2 complimentary tickets per annum to our famous Sportsman's lunch.         </li> <li> <b>Ground Sponsorship Exposure</b>            A new fence has been erected at Boystown Oval and as part of our 2019 sponsor packages we intend to use the fence to proudly recognise our 2019 sponsors. All 2019 sponsors will have their logos printed on Fence Wrap Shade Cloth which will be displayed at all home games.   <b>(See examples below)</b>  <i>Bosco Bulldogs reserve the right and at its sole discretion to replace the shade cloth with an alternate solution.</i> </li> <li> <b>End of Season Gift</b>            Depending on the type of end of year gift 2019 sponsors logos may also appear on the end of season gift to all players. Notwithstanding all sponsors will be duly recognised in the 2019 Yearbook.         </li> </ul>	<b>\$880</b> <i>Inc GST</i>

## Terms & Conditions

The following terms and conditions apply to the sponsorship proposal:

- Only a 1 year commitment.
- Cost is just \$880 including GST.

## Sample Ground Sponsorship Exposure

The following are examples of the type of Fence Warp Shade Cloth advertising being considered for the **Ground Exposure** component of the sponsorship package. Please note this is not to scale and logos are likely to be grouped and repeated along the length of printed banners which will be located on the western side of Kore Boystown Oval the home of the Bosco Bulldogs.



## Bosco Bulldogs – Contact Information

If you have any questions regarding this sponsorship proposal please do not hesitate to contact any of the following club representatives:

**David Sheargold**

President

[boscojrlpresident@gmail.com](mailto:boscojrlpresident@gmail.com)

Mobile: +61 407 543 770

**Adam Wrightson**

Club Treasurer

[awrightson@hoyts.com.au](mailto:awrightson@hoyts.com.au)

Mobile: +61 412 898932

**Gavin Clinch**

Sponsorship Officer

[Gavin.Clinch@spotless.com.au](mailto:Gavin.Clinch@spotless.com.au)

Mobile: +61 406 992 578

**Simon Gilroy**

Sponsorship Officer

[s.gilroy@yahoo.com.au](mailto:s.gilroy@yahoo.com.au)

Mobile: +61 449 901 438

## Acceptance of Proposal

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Sponsorship Package: **Bosco Bulldogs - 2019 Silver Sponsorship**

Sponsor's Name / Entity: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

\_\_\_\_\_  
Signature of authorised representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name of authorised representative (print)

\_\_\_\_\_  
Position